

Data protection information for advertising

Our handling of your data and your rights

Information on the implementation of the European General Data Protection Regulation (GDPR)

A. Who is responsible for data processing and whom can I contact?

Responsible for data processing is the
otris software AG
Königswall 21
44137 Dortmund
Phone: +49 (0)231 958069-0
Email: info@otris.de

Contact details of the data protection officer:
Email: datenschutz@otris.de

B. What sources and data do we use?

We process data obtained exclusively from the business relationship or from public sources/business networks for advertising purposes.

Specifically, we process the following data:

Contact details (name, address, e-mail address if applicable)

C. For what purposes and on what legal basis is my data processed?

We process your personal data in compliance with the relevant provisions of the EU General Data Protection Regulation (GDPR), the Federal Data Protection Act (FDPA) and all other applicable laws.

1. Within the framework of the balancing of interests (Art. 6 para. 1 f GDPR)

We process your data to meet our legitimate interests (legal basis Art. 6 para. 1 f GDPR). The data was collected and processed from public sources or business networks (e.g. XING, LinkedIn, etc.) for advertising purposes.

2. On the basis of your consent (Art. 6 para. 1 a GDPR)

Insofar as you have given us consent to process your personal data for advertising purposes, the respective consent is the legal basis for the processing mentioned there.

You can revoke consent at any time with effect for the future. This also applies to declarations of consent that you gave us before the GDPR came into force, i.e. before 25 May 2018. The revocation is only effective for the future.

D. Who processes my data?

Within our company, only those persons and offices process your personal data that require it to fulfil the sending of advertising.

In addition, the following bodies may process your data: Contractors employed by us (Art. 28 GDPR), in particular in the area of printing and shipping services (e.g. printers), who process your data for us in accordance with your instructions.

E. How long will my data be stored?

We delete your personal data after revoking your consent for advertising measures, provided that no contractual relationship exists with us and other legal retention periods result from this.

If your data is collected from public business networks for advertising purposes, your data will be deleted after 6 months, e.g. if you do not participate in an event.

F. Will my data be transferred to a third country?

Your personal data will not be transferred to a third country (countries outside the European Economic Area - EEA).

G. Are you obliged to provide your data?

You have provided us with your data as part of a consent for advertising measures or this data is publicly stored in sources or business networks and has been collected and processed by us for advertising purposes.

H. Would you like to complain about the handling of your data?

You have the option of contacting our data protection officer or a data protection supervisory authority. The data protection supervisory authority responsible for us is:

State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia.
Kavalleriestraße 2-4, 40213 Düsseldorf, Germany

I. What data protection rights do you have?

You have the right to correction, deletion, restriction of processing and data portability of your personal data under the respective legal conditions of the GDPR, valid in the version from 25.05.2018. You also have the right to lodge a complaint with a data protection supervisory authority.

You have the right (right of objection) to object at any time to the processing of your personal data for direct marketing purposes without giving reasons.

You have the right (right to information) to request information from us at any time about the data stored about you.

If we process your data to protect legitimate interests, you may object to this processing on grounds relating to your particular situation.

We will then no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.